

- **PROTECT PLYMOUTH'S STRONG FINANCIAL POSITION.**

Maintain Plymouth's fiscal health by utilizing long-term revenue and expenditure plans to ensure sustainable operations with a reasonable tax level. Utilize non-property tax funding sources where appropriate.

- **MONITOR ECONOMIC CONDITIONS.**

Continue to evaluate and prioritize services. Seek innovative solutions to maintain high quality core services, promote financial transparency and protect Plymouth's strong financial position and quality of life.

- **PROVIDE EFFICIENT AND EFFECTIVE SERVICES.**

Continue to explore partnerships with neighboring communities, school districts, businesses, watersheds and other agencies to decrease costs through shared services and eliminate duplicate efforts. Streamline processes through the use of technology. Evaluate community trends and consider associated facility and service needs.

- **PROMOTE TRANSPORTATION SOLUTIONS.**

Focus on improvements to Highway 169, Highway 55, County Road 73 and County Road 47, and continue to explore other transportation options. Seek funding solutions for all proposed transportation projects. Continue to explore Highway 55 as a Bus Rapid Transit corridor.

- **CONTINUE TO PROMOTE COMMUNITY WELLNESS.**

Promote the physical, mental, and emotional health and wellness of the community through the use of recreational programming, facilities, and parks and trails, which enrich quality of life.

- **IMPLEMENT ENVIRONMENTAL INITIATIVES.**

Collaborate with the Plymouth EQC, and watershed commissions and districts to ensure effective progress on water quality mandates. Continue energy conservation efforts in city buildings and promote recycling. Explore efforts to reduce the city's carbon footprint.

- **IMPLEMENT PROACTIVE PUBLIC SAFETY INITIATIVES.**

Continue proactive policing strategies with a focus on traffic safety, including crash reduction, using technology and collaboration to promote and enhance livability. Build on the successes of fire prevention and fire service programs for a safe community.

- **PROTECT THE CITY'S INFRASTRUCTURE INVESTMENT.**

Ensure that the city can protect and enhance the useful life of city assets (streets, utilities, parks, trails, facilities and fleet). Continue to monitor financial resources and economic conditions, and consider timing with regard to infrastructure needs as identified in the Capital Improvement Plan.

- **SUPPORT PARTNERSHIPS THAT ENCOURAGE QUALITY DEVELOPMENT & REDEVELOPMENT REQUESTS.**

Continue to carefully consider land use related to development and redevelopment to ensure a well-planned community with a varied tax base, quality jobs and lifecycle housing options.

- **DEVELOP A RENEWED VISION FOR CITY CENTER.**

Explore options for continued development and redevelopment of City Center. This would include placemaking efforts, beautification and safety. Pursue public-private partnerships to bring additional community activities/uses to City Center.