

Existing Conditions Engagement Summary

36th Ave Rehabilitation Project | City of Plymouth

Engagement performance

| Tactic | Performance metrics |
|--|---|
| Postcard | 761 recipients |
| Project website (5/15 – 6/26, 43 days) | 1,748 page views, 1,671 unique page views |
| INPUTiD (5/15 – 6/26, 43 days) | 59 comments, 108 replies; 167 total |
| Signage (10) and decal (10) | 76 QR code scans |
| Facebook ad | <ul style="list-style-type: none"> - 437 impressions (times the ad was seen) - 360 people reached - 553 link clicks - 19 reactions - 22 comments - 5 shares |
| NextDoor post | <ul style="list-style-type: none"> - 91 impressions |
| Multi-family complex engagement | <ul style="list-style-type: none"> - Door-knocking at Lancaster park Townhomes (50 units total) - 2 pop-ups at Lancaster Village Apartments (3 attendees) - Flyers posted or email out to residents of remaining 6 complexes |
| TOTAL COMMENTS | - 199 comments |

Comment themes

School traffic congestion

- Traffic congestion during school drop-off/pick-up times
 - o Access concerns (cars blocking intersections/driveways)
- Concern that students/new drivers will not know how to use improvements like roundabouts, RRFBS, etc.
- Request for roundabouts and other types of intersection controls at majority of intersections along the corridor
- Request for dedicated turn lanes along majority of the corridor

Pedestrians/bicycles

- Crossings need to be safer for kids going to school
 - o Suggestions included curb bumpouts, RRFBS, and medians
- Request for improved lighting along the corridor for better visibility
- Request for improved separation of ped/bikes from traffic on the north side of the roadway
- Request for clearly marked bike lanes
 - o Confusion on whether there are designated lanes or if it is just the roadway shoulder
- Request to align bike trail with crossing at 169

Lancaster Ln / Kilmer Ln intersection

- Very dangerous during peak hours due to:
 - o Timing of traffic signals
 - o The sudden lane reduction
 - o The Rockford construction increasing traffic on Lancaster Ln
 - Traffic backups of 10+ cars
- Request for a roundabout
- Request for temporary stop signs for the duration of Rockford construction

Other comments

- Concern that construction will take place at the same time as the Rockford construction or while school is in session
- Storm water drainage issues on north side near Pilgrim Lane