

mission statement
Enhancing the quality of life for all residents. Fostering individual and community development in all aspects: physical, mental, social & environmental.

Entertainment in the Parks sponsorship program



this event

Average Attendance **10,500**

Date **Throughout Summer**

Location:

Parkers Lake Park & Hilde Center

Plymouth Parks and Recreation constantly strives to provide outstanding venues and entertainment for Plymouth residents and surrounding communities. The renovated Hilde Performance Center will attract thousands to our free concerts in the Parks. Parker's Lake Stage is a beautiful lake venue where we host free family and kid's concerts throughout the summer.

Partnership Opportunities
By partnering with public and private organizations, we are able to enhance our programs and events and the quality of life for all residents. Furthermore, benefiting and promoting the area businesses.

Events Calendar

WINTER

Santa's Mailbox
Old Fashioned Christmas
New Years Eve Event
Fire & Ice
Healthy Living Fair
Jazz Impressions
Little Sweetheart Ball
Primavera

SPRING

Yard & Garden
Kid's Garage Sale

SUMMER

Summer Concert Series
Water Ski Shows
Bike Rodeo
Prairie Fire Children's Theater
Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

Premier Partner

- Premier Sponsor listing on all marketing materials, signage and press releases
- 5x13' Premier Sponsor banner displayed at the Hilde throughout the Summer (exception of June 27-30)
- Logo featured on all promotional materials
- VIP Tent and table at each event (required 2 week notification)
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$5000

Platinum

- Sponsor listing and logo on all marketing materials, signage and press releases
- All Platinum Level Sponsors listed on a banner which will be displayed at the Hilde during all city concerts
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$1000

Gold

- Included in list of sponsors on event brochure.
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$500

Silver

- Recognized at specified concert for sponsorship
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$250

Thank you in advance for your tax deductible donation! deductible under 26USC170 (c).

Partnership Opportunities
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Events Calendar

WINTER

- Santa's Mailbox
- Old Fashioned Christmas
- New Years Eve Event
- Fire & Ice
- Healthy Living Fair
- Jazz Impressions
- Little Sweetheart Ball
- Primavera

SPRING

- Yard & Garden
- Kid's Garage Sale

SUMMER

- Summer Concert Series
- Water Ski Shows
- Bike Rodeo
- Prairie Fire Children's Theater
- Kids Concerts
- Summer Carnival
- Movies in the Park**
- Farmers Market
- Jazz in Plymouth
- Happy B-Day America Parade
- Battle of the Bands
- Family Camping in the Park

FALL

- Plymouth on Parade
- Plymouth Arts Fair
- Little Costume Ball
- Pet Expo
- Halloween at the Creek
- Volunteer Recognition Event
- Kid's Garage Sale

mission statement
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movies in the park sponsorship program

this event

Average Attendance **3,000**

Date **Throughout Summer**

Location: **Hilde Center**

Address: **3450 Plymouth Blvd**

Plymouth Parks and Recreation will offer its first ever Movies in the Parks in 2011. This free event will attract families from Plymouth and the surrounding communities. This is a great way to be recognized as a business that supports family functions in the community.

Levels of Sponsorship

Thank you in advance for your tax deductible donation!
deductible under 26USC170 (c).

Premier Partner

- Premier Sponsor listing on all marketing materials, signage and press releases
- 5x13' Premier Sponsor banner displayed at the Hilde throughout the Summer (*exception of June 27-30*)
- Individual sign w/logo displayed on movie screen at each movie
- Logo featured on all promotional materials
- VIP Tent and table at each movie event (*required 2 week notification*)
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$5000

Platinum

- Sponsor listing and logo on all marketing materials, signage and press releases
- Included in list of Platinum Level Sponsors on a banner which will be displayed at the Hilde during all Movies in the Parks
- Recognition through sign board at all Movies in the Parks
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$1000

Gold

- Included in list of sponsors on event brochure
- Included in annual recognition of sponsors published in Sun Sailor
- Announced as a contributor at introduction of movie
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$500

Silver

- Recognized at specified movie for sponsorship
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

\$250

mission statement

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Family Camping in the Park sponsorship program



Partnership Opportunities

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Events Calendar

WINTER

Santa's Mailbox
Old Fashioned Christmas
New Years Eve Event
Fire & Ice
Healthy Living Fair
Jazz Impressions
Little Sweetheart Ball
Primavera

SPRING

Yard & Garden
Kid's Garage Sale

SUMMER

Summer Concert Series
Water Ski Shows
Bike Rodeo
Prairie Fire Children's Theater
Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

this event

Average Attendance **400**

Date **8.11.2012**

Time **4:30 p.m.-10:00 a.m.**

Location **Hilde Amphitheater**

Address **3450 Plymouth Blvd**

Levels of Sponsorship

Families will enjoy a fun filled Camp out in the Park. They will enjoy a catered picnic meal, inflatables, playground games, movie, storyteller, nature walk, campfire complete with s'mores and a night time movie!

Thank you in advance for your tax deductible donation!

deductible under 26USC170 (c).

Premier

\$750+

- Sponsor's banner displayed at event (must be supplied by sponsor)
- This event sponsor would specifically be sponsoring our catered meal and would be named specifically for their sponsorship.
- Recognized as sponsor through signboard at event.
- Included in Event Program (handed out to event attendees)
- Included in all press releases and name will be supplied to Channel 12 for promotion.
- Included in annual recognition of sponsors published in Sun Sailor

Entertainment

\$350

(movie and sponsor story teller)

- Recognized as sponsor through signboard at event.
- Sponsor listing and logo on day-of-event flyers and posters
- Included in Event Program (handed out to event attendees)
- Included in annual recognition of sponsors published in Sun Sailor

Campfire and S'mores Sponsor

\$200

- Recognized as sponsor in Event Program (handed out to event attendees)
- Recognized with logo on all S'mores packaging.
- Included in annual recognition of sponsors published in Sun Sailor



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Events Calendar

WINTER

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Jazz Impressions
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Primavera

SPRING

Yard & Garden
Kid's Garage Sale

SUMMER

Summer Concert Series
Water Ski Shows
Bike Rodeo
Prairie Fire Children's Theater
Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

Plymouth on Parade sponsorship program



this event

Average Attendance **3,500**

Date **9.29.2012**

Time: **11:30 a.m.-3:00 p.m.**

Location: **Plymouth City Center**

Address: **Plymouth Blvd**

Levels of Sponsorship

Celebrate our city and community by enjoying an old fashioned parade through City Center and an afternoon of family activities.

Thank you in advance for your tax deductible donation!

deductible under 26USC170 (c).

Premier Sponsor

\$1,000

- Sponsor listing and logo on all marketing materials, signage and press releases
- VIP table at event (*required 2 week notification*)
- Sponsor's banner displayed at the event (must be supplied by sponsor)
- Sponsor recognition through announcements each ½ hour of the event
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

Game/Activity Sponsor

\$200

- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion
- Recognized as a sponsor through sign board at a specific game/activity:
 - Face painters
 - Balloon Artist
 - Special Parade Units

Entertainment Sponsor

\$500

- Recognized as sponsor through sign board in front of DJ table at the event
- Sponsor recognition through announcements each ½ hour of the event
- Included in annual recognition of sponsors published in Sun Sailor
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Little Sweetheart Ball
Primavera

SPRING

Yard & Garden
Kid's Garage Sale

SUMMER

Summer Concert Series
Water Ski Shows
Bike Rodeo
Prairie Fire Children's Theater
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Summer Carnival
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Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek

Volunteer Recognition Event

Kid's Garage Sale

Volunteer Recognition Event sponsorship program



this event

Average Attendance **300**

Date **10.2.2012**

Time **6:30-8:30 p.m.**

Location **Plymouth Creek Center**

Address **14800 34th Ave**

Levels of Sponsorship

The City of Plymouth is extremely fortunate to have had more than 1,400 volunteers contribute over 27,000 hours of service in 2010. The annual volunteer recognition event is the major formal opportunity to thank the volunteers for their commitment and service.

The event includes entertainment, a buffet dinner and presentation by the mayor and city council members. Sponsorships help pay for entertainment, door prizes, printing and catering.

Thank you in advance for your tax deductible donation!

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	Diamond \$500+	Platinum \$300-499	Gold \$150-299	Silver \$75-149	Bronze \$25-74
Tickets for 4 at a sponsor table at the event	X				
Sponsor Banner displayed at event	X	X			
Included in the event program according to sponsorship level	X	X	X	X	X
Included in a PowerPoint display according to sponsorship level during event	X	X	X	X	X
Included in annual recognition of sponsors in Sun Sailor	X	X	X	X	X
Included in all press releases regarding sponsorship acknowledgment	X	X	X	X	X
Included in recognition before city council	X	X	X	X	X



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Little Sweetheart Ball
Primavera

SPRING

Yard & Garden
Kid's Garage Sale

SUMMER

Summer Concert Series
Water Ski Shows
Bike Rodeo
Prairie Fire Children's Theater
Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

Little Costume Ball sponsorship program



this event

Average Attendance **225**

Date **10.19.2012**

Time: **7:00-8:30 p.m.**

Location: **Plymouth Creek Center**

Address: **14800 34th Ave**

Levels of Sponsorship

Kids and parents enjoy a night of dancing with refreshments, crafts and photo opportunities. This one night event is a great way to support programming for preschoolers in the community.

Thank you in advance for your tax deductible donation!

deductible under 26USC170 (c).

Premier Sponsor

\$500+

- Sponsor listing and logo on all marketing materials, signage and press releases
- VIP table at event (*required 2 week notification*)
- Sponsor's banner displayed at the event
- Sponsor recognition by DJ as the Premier Sponsor each ½ hour of the event
- Included in annual recognition of sponsors published in Sun Sailor

DJ Sponsor

\$300

- Recognized as sponsor through sign board in front of DJ table at the event
- Sponsor recognition by DJ as the Premier Sponsor each ½ hour of the event

Craft Sponsor

\$100

- or Dedication of Time, Staff and Supplies*
- Recognized as a sponsor through sign board at craft table

Treat Sponsor

\$100

- Sign board at event in recognition of treat sponsorship
- Logo sticker on treat packaging



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SPRING

Yard & Garden
Kid's Garage Sale

SUMMER

Summer Concert Series
Water Ski Shows
Bike Rodeo
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Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

Halloween at the Creek sponsorship program



this event

Average Attendance **1000**

Date **10.31.2012**

Time: **5:30-8:00 p.m.**

Location: **Plymouth Creek Center**

Address: **14800 34th Ave**

Levels of Sponsorship

An event for families to come in costume to play games, jump and play on the inflatables and have their faces painted! More entertainment from balloon artists, magicians and more!

Thank you in advance for your tax deductible donation!

deductible under 26USC170 (c).

Logo Sponsor (Platinum)

\$750+

Limited to 1st 5

- Sponsor listing and logo on all boards materials, signage and press releases
- VIP table at event (*required 3 week notification - 1st come 1st serve*)
- Sponsor's banner displayed at the event
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

Silver Activity Sponsor \$100-\$250

- Recognized at event for sponsorship
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

You may pick your activity sponsorship:

Game	\$100
Facepainter	\$150
Balloon Artist	\$150
Inflatables	\$250

Gold (entertainment sponsor)

\$500

- Included in list of sponsors at event
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion
- Sponsor's banner displayed on stage at the event



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Events Calendar

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Primavera

SPRING

Yard & Garden
Kid's Garage Sale

SUMMER

Summer Concert Series
Water Ski Shows
Bike Rodeo
Prairie Fire Children's Theater
Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

Pet Expo sponsorship program



this event

Average Attendance **TBD**

Date **11.3.2012**

Time **10 a.m. – 5 p.m.**

Location **Plymouth Creek Center**

Address **14800 34th Ave**

Levels of Sponsorship

2012 will be the inaugural year for the Plymouth Pet Expo. This family event is sure to provide something for everyone from pet enthusiasts to the casual pet admirer. The Expo will include merchandise to pet care, as well as events and activities that will be exciting for the entire family.

Thank you in advance for your tax deductible donation!

deductible under 26USC170 (c).

Platinum

\$450+

- Sponsor banner displayed at event (must be supplied by the sponsor).
- Sponsor listing and logo on all marketing materials, signage and press releases.
- Included in annual recognition of sponsors published in Sun Sailor.
- Name supplied to Channel 12 for promotions.

Silver

\$100+

- Sponsor is recognized through signboard at the event.
- Included in annual recognition of sponsors published in Sun Sailor.

Gold

\$250+

- Listed with all sponsors on event brochure.
- Sponsor is recognized through signboard at the event.
- Included in annual recognition of sponsors published in Sun Sailor.
- Name supplied to Channel 12 for promotions.



Partnership Opportunities
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Events Calendar
WINTER
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Yard & Garden
Kid's Garage Sale

SUMMER
Summer Concert Series
Water Ski Shows
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Prairie Fire Children's Theater
Kids Concerts
Summer Carnival
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Farmers Market
Jazz in Plymouth
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FALL
Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
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Kid's Garage Sale

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Plymouth Arts Fair sponsorship program

this event

Average Attendance **1000**
Date **11.17.2012-11.18-2012**
Location: **Plymouth Creek Center**
Address: **14800 34th Ave**

2012 marks the revival year of the Plymouth Arts Fair - previously called the Autumn Arts Fair. We are expecting over 50 exhibitors displaying fine art for purchase.

Levels of Sponsorship

Platinum	\$500+ Gold	\$250+
<ul style="list-style-type: none"> Sponsor listing and logo on all marketing materials, signage and press releases VIP table at the event (required 2 week notification) Honorary membership to "Friends of the Arts" Sponsorship listing and logo on the Plymouth Arts Council website Sponsor's banner displayed at event Included in annual recognition of sponsors published in Sun Sailor Included in all press releases and name will be supplied to Channel 12 for promotion 	<ul style="list-style-type: none"> Listed with all sponsors on event brochure Honorary membership to "Friends of the Arts" Sponsorship listing on the Plymouth Arts Council website Included in annual recognition of sponsors published in Sun Sailor Included in all press releases and name will be supplied to Channel 12 for promotion Sponsor is recognized through a sign board at the event 	<ul style="list-style-type: none"> Recognized at event for sponsorship Included in annual recognition of sponsors published in Sun Sailor Included in all press releases and name will be supplied to Channel 12 for promotion
		\$100+ Silver



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PLYMOUTH
Arts
COUNCIL

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SPRING

Yard & Garden
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SUMMER

Summer Concert Series
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Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

Old Fashioned Christmas sponsorship program



this event

Average Attendance **800**

Date **12.1.2012**

Time **2:00-5:00 p.m.**

Location **Plymouth Creek Park**

Address **3625 Fernbrook Lane**

Levels of Sponsorship

Sponsoring the "Old Fashioned Christmas" Community holiday event offers an excellent opportunity to showcase and promote your business to both Plymouth residents and surrounding communities in a variety of ways.

Thank you in advance for your tax deductible donation!

deductible under 26USC170 (c).

Premier

\$750

- Sponsor's banner displayed at event (must be supplied by sponsor).
- This event sponsor would specifically be sponsoring our horse-drawn carriage rides and would be named specifically at this venue, which would allow for these rides to be free to the public.
- Recognized as sponsor through signboard at event.
- Included in all press releases and name will be supplied to Channel 12 for promotion.
- Included in annual recognition of sponsors published in Sun Sailor.

Entertainment

\$250

- Recognized as sponsor through signboard at event.
- Sponsor listing and logo on day-of-event flyers and posters.
- Included in annual recognition of sponsors published in Sun Sailor.

Event

\$100

- Included in annual recognition of sponsors published in Sun Sailor.
- Name included on signboard.



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SPRING

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Kid's Garage Sale

SUMMER

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Water Ski Shows
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Prairie Fire Children's Theater
Kids Concerts
Summer Carnival
Movies in the Park
Farmers Market
Jazz in Plymouth
Happy B-Day America Parade
Battle of the Bands
Family Camping in the Park

FALL

Plymouth on Parade
Plymouth Arts Fair
Little Costume Ball
Pet Expo
Halloween at the Creek
Volunteer Recognition Event
Kid's Garage Sale

New Years Eve Event sponsorship program



this event

Average Attendance **450**

Date **12.31.2012**

Time **6:00-9:00 p.m.**

Location **Ice Ctr / Lifetime Fitness**

Address **3650 Plymouth Blvd**

Levels of Sponsorship

A fun family event to celebrate the new year with music, entertainment, skating, swimming, crafts, inflatables, open gym and food! This annual event is a great way to celebrate families and community!

Platinum

\$750+

- Sponsor listing and logo on all marketing materials, signage and press releases
- VIP table at event (*required 3 week notification - 1st come 1st serve*)
- Sponsor's banner displayed at the event
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

Gold

\$250-\$749

- Included in list of sponsors on event brochure
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion
- Sponsor's banner displayed at the event

Silver

\$100-\$249

- Recognized at event for sponsorship
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

Silver Activity Sponsor

- Recognized at event for sponsorship
- Included in annual recognition of sponsors published in Sun Sailor
- Included in all press releases and name will be supplied to Channel 12 for promotion

You may pick your activity sponsorship:

Prizebag (<i>logo on bag</i>)	\$225
Magician/Entertainment	\$175
Facepainter	\$150
Balloon Artist	\$150
Inflatables	\$150
Craft Sponsor	\$100

Thank you in advance for your tax deductible donation!

deductible under 26USC170 (c).

